



The launch of StreetBright™ shows once again that award-winning Esprit Digital ingenuity is setting new standards in world-beating LCD display technology.

- ✔ Suitable for exterior digital poster advertising of all kinds
- ✔ Can be viewed as clearly in daylight as night
- ✔ Advanced LED backlight technology
- ✔ Brighter up to 3,500 cd/m² – we call it StreetBright™
- ✔ Greater energy efficiency
- ✔ Can be mounted in stylish, vandal-proof and waterproof enclosures
- ✔ Optional air conditioning units for high temperature environments
- ✔ Can be wall or floor mounted
- ✔ Can be managed using ImageFlow™ software and media packages running under Windows XP, Linux or similar systems
- ✔ Can take input from the internet, wireless and 3G mobile communications
- ✔ An infinite number of screens can be networked together and operated remotely
- ✔ Standard size 65" – bespoke versions can be created
- ✔ For more information visit www.espritdigital.com/streetbright or www.streetbright.co.uk

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 E S P R I T
D I G I T A L

Introducing
 StreetBright™

The World's Brightest
'Commercial' LCD Display

Producing outdoor digital displays which are bright enough to be seen in brilliant sunlight as well as darkness has long been the Holy Grail of the screen industry. But the quest is over as Esprit Digital, the leader in digital LCD display technology, unveils its latest innovation – the ground-breaking StreetBright™ display screen.

The new StreetBright™ panels are a world first and enable high definition digital images to be viewed just as clearly in daylight as they are when night falls. Thanks to their advanced LED backlight technology, the screens are capable of a staggering 3,500 cd/m² output, compared to a more typical 450 cd/m² for normal displays. As well as being brighter and more adaptable than other light sources, StreetBright™ is more energy efficient and contains no mercury, which can be hazardous to the environment.

StreetBright™ screens are suitable for a wide variety of applications, such as digital poster advertising outside supermarkets and shopping malls, bus shelters, billboards or exterior advertising hoardings of all kinds. They can be combined with other Esprit Digital screens to create unique display opportunities, such as eye-catching double-sided shop window displays which can be clearly viewed from inside or outside. The screens can be mounted in stylish, but rugged, vandal-proof and waterproof sealed enclosures designed to withstand heat and operate in the harshest urban sites. There is also the option to include built-in air conditioning units, which is particularly important for displays that are destined to be used in hot countries and other environments where intense heat is an issue.

Like all Esprit Digital screens, StreetBright™ panels can be wall hung or placed back to back, depending on location and requirements. They can be managed using the company's patented ImageFlow™ software or using media packages running under Windows XP, Linux or similar systems. They can also take input from a range of other sources including wireless and 3G mobile communications and the internet.

An infinite number of screens can be networked together to create stunning visual effects and all can be operated remotely and changed depending on the time of day or other motivating factors.

The StreetBright™ screens come in a standard 65" size, but thanks to Esprit Digital's unrivalled experience and ability to create unique products within short timescales, bespoke versions can be created.

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The logo consists of a stylized graphic of several parallel diagonal lines in various colors (orange, blue, yellow, purple, green, red) to the left of the text "StreetBright™".

StreetBright™

Technology that brings the streets to life