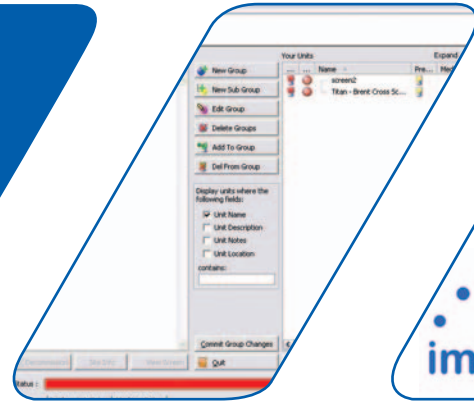


ImageFlow™

- imagination in action

Imagine a world where thousands of high definition digital screens could be linked together to create a mind-blowing multi-media display of colour, sound, movement and visual imagery which would stun the onlooker with its ingenuity and creativity.



Picture those screens displaying the same images or perhaps entirely different ones – or maybe even a cascading array of images which subtly change from one screen to the next in an incredible synchronised demonstration of split-second timing.

You've just imagined ImageFlow™.



ImageFlow™ is Esprit Digital's unique suite of Secure Admin Software packages which control the content distribution and management of networked digital display panels with synchronised content.

The system is fully scalable from one to thousands of screens at multiple sites and it enables users to reliably and efficiently manage networks of remote displays in the field, using media packages or the internet for source material.

It can be seen in action in a number of high profile locations, including the London Underground's award-winning escalator screen displays at Tottenham Court Road Station, Bond Street Station and other stops on the tube network. It can also be seen entertaining customers at Shopping Centres on Esprit's new 6T5 large format unit, as well as being seen on Esprit's Digital Bus Shelters which were located in some of the UK's biggest cities.

The sophisticated software incorporates many features not found in competing systems, which have enabled ImageFlow™ to take the management of interactive content to new levels which could only be dreamed of before.

ImageFlow™ includes a range of features, including secure, multi-layered user management, full audit tracking, fully integrated transfer technology, an intelligent network, real-time play synchronisation, a remote management system and a web-based reporting feature.

The software allows content to be displayed at its very best by ensuring that the highest quality visual playback and other tools required to operate a successful network are included as a matter of course.

The ImageFlow™ system has four key components at its core, namely the page editor, script editor, site manager and sentinel.

The page editor is responsible for the development of interactive pages of content and each page of content can be created using over 1000 unique elements. It enables designers to control, re-scale and crop images, create new bespoke templates, design split screen, widescreen, portrait, landscape or non standard views and is supplied with codecs for MPEGs, HD, MP3, Adobe Flash, JPEG, Quicktime and many more.

The superior scripts editor is more versatile than competitor products and its multi-tiered scheduling software enables users to display fully automated content at specific dates and times – even taking cues from external triggers such as GPS systems or fire alarms - which ensures that playlists never become stale.

ImageFlow™ is future-proof and allows users to infinitely extend its capabilities using a range of plug-ins which can either be used off-the-shelf or developed specifically for purpose, enabling the system to keep pace with the imagination of the content designers.

Together, the advanced features of the ImageFlow™ software, coupled with Esprit Digital's advanced screen technology, ensure that however imaginative or 'off-the-wall' the content, awesome digital displays can be created which transform visual environments and transfix viewers wherever they are located.

