

### Modular Design

The modular design makes sure that this unit is versatile in the environment it is placed in.

### Webcam

A webcam is hidden behind the glass, which can be used as a security feature (CCTV), or can be used as a feature within content.

### Branding Housing

This gives the option for a sponsor's logo, or a partner to have their logo on the housing.

### Wireless Connectivity

This can be used if the client chooses to use wireless communications for example Wi-Fi, 3G, GPRS or Bluetooth; as it is already installed there is no need to install any cables.

### Single or Double Sided Screen

There are the options for one or two screens to be placed onto the unit which enables users to have store information and a place to advertise on the same unit. This unit can be wall hung or free standing.

### USB Connectivity

There is a USB port accessible through a hidden aperture between the plinth and screen. This can be used to upload content efficiently and easily, as well as installing keyboards for maintenance etc.

### Finish

The unit can be installed with various different cladding's to make the unit customisable to suit the environment it's placed in.



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## 65" Digital Poster

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## Twin Monitors

Full HD resolution (1920 x 1080) LCD Panel  
Four-Wavelength Backlight System  
Advanced Super View

High Brightness 450cd/m<sub>2</sub>  
High Contrast 800:1

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## Computer

Intel Core 2 Duo CPU 2MB External USB  
T5500 Mobile 1.66GHz  
1GB DDR2  
Seagate Harddrive 60GB

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## Communications

Wi-Fi  
Bluetooth

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## Software

Embedded XP  
XP Professional  
Linux  
Image Flow

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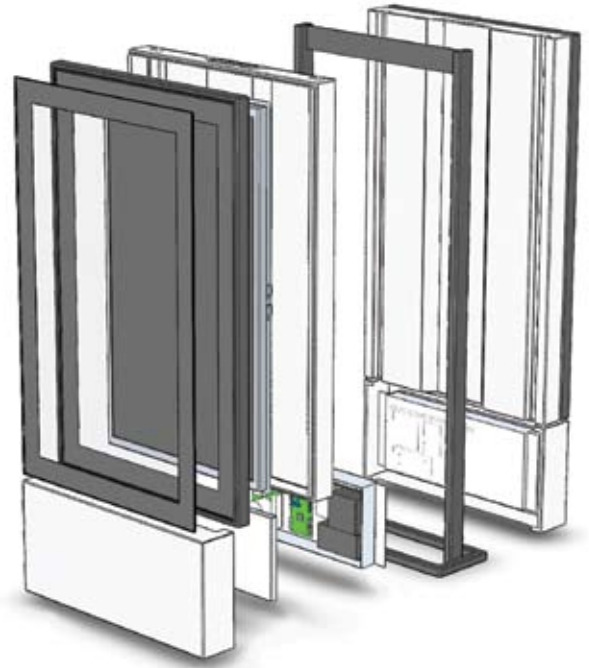
## Physical

Steel Structure Height – 2200mm  
Changeable Stainless Steel Cladding Width – 1050mm  
8mm laminated anti-reflection coated glass Depth – 350mm  
Weight – 450kg

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## Options

Webcam Traffic Management  
CCTV Live news feeds/TV  
Wireless Hotspots



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